



# Dr. William Runyon

Oral Surgeon - Fort Worth, Texas

*"I started years ago with Spear and now have three Spear clubs going. It's been beneficial to everyone on multiple levels. My first club was made up of my top referrers and it was great to see them grow and as a result my referrals from them would grow a bit too. Then I started bringing in younger dentists who maybe weren't doing much at all in the way of implants and it was fun to see them get into the study club material and to see their practices blossom almost right away to the point where they were sending 30 to 50 cases a year.*

*The trip to Scottsdale together is always a highlight of the year. Everybody is studying together, getting the same educational experience together, and having valuable social time together. **I think dentists who work in the same area tend to regard each other mostly as competitors, but the study club really brings them together as colleagues,** and the visit to Scottsdale is where you really see them grow together and bond as a team over just a few days.*

*From my perspective, the time value is great. I've done other study clubs before, but none make it as easy as Spear does when it comes to organizing and running a highly-productive, cost-effective, high-impact educational experience."*

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